

## The world's plastics and rubber industry focuses on K 2022 in Düsseldorf

***High demand for personal exchange, information and networking on a global scale +++ Guiding themes: circular economy, digitalisation and climate protection***

Now the deadline for registrations for K 2022 has been reached, it is clear that the interest taken by exhibitors in the world's most important trade fair for the plastics and rubber industry, to be held in Düsseldorf from 19 to 26 October 2022, continues unabated. "K 2022 will again occupy the entire fairgrounds," rejoices Erhard Wienkamp, Managing Director at Messe Düsseldorf, and goes on to say: "When talking to exhibitors we feel that there is an enormous demand for personal exchange on a global level."

K 2022 will again welcome the "Who's Who" of the international plastics and rubber industry to Düsseldorf – there is no other place with such high international attendance. Some 3,000 companies from all continents have registered to exhibit their innovations in the segments:

- Raw materials, auxiliaries
- Semi-finished products, technical components and reinforced plastic products
- Machinery and equipment for the plastics and rubber industry.

### The sector's most relevant information and innovation hub

K in Düsseldorf provides the global plastics and rubber industries with their most important information and business platform. Exhibitors and visitors from all over the world get together here and use the opportunities their No. 1 trade fair offers to demonstrate the operational excellence of this industry, discuss current trends and chart the course for the future. K 2022 comes precisely at the right time to offer the plastics and rubber industry orientation again after the changes induced by the pandemic.

The World's No. 1 Trade Fair for Plastics and Rubber



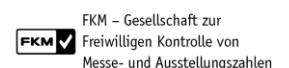
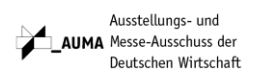
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### **The leading themes of K 2022**

K in Düsseldorf not only serves as the arena for forward-looking product innovations every three years but also underlines its exceptional positioning by addressing both the challenges of our day and age and of its industry, in particular. This is reflected above all by the three major guiding themes of K 2022:

- Circular Economy
- Digitalisation
- Climate Protection

These leading themes will be echoed by both the exhibitors' presentations and in the focus of the official special show Plastics Shape the Future, the Science Campus and VDMA's Circular Economy Forum.

The winning formula at K in Düsseldorf also means always being oriented towards market needs and developing its concept further. This is why the physical event on site will be extended to include additional digital content. "This consolidates the pole position of K in Düsseldorf as a central communication and information platform of its industry – for the duration of the physical trade fair and beyond," says Wienkamp with conviction.



For more information on K 2022 go to: [www.k-online.com](http://www.k-online.com)

Make sure to also browse the new online magazine of K in Düsseldorf: [k-mag](#)

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June 2021